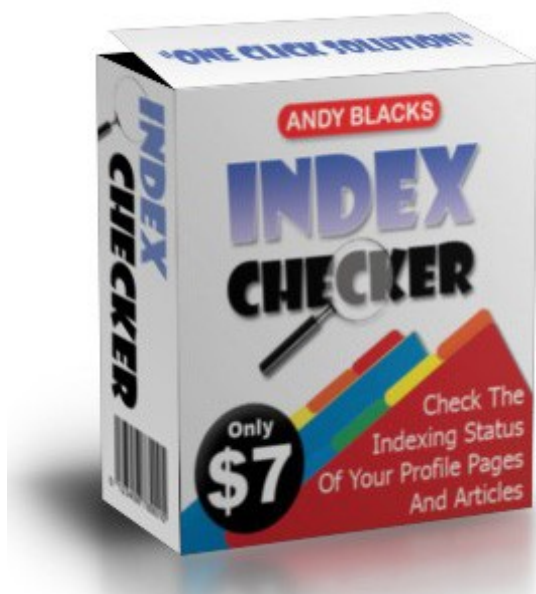


Index Checker Installation & Training Manual



Software by Andy Black
Manual by Lesley Johnston

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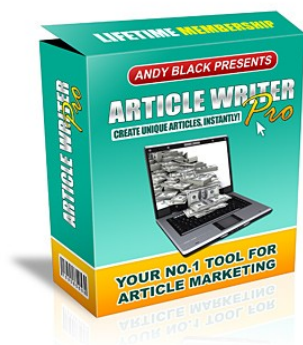
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Andy Black

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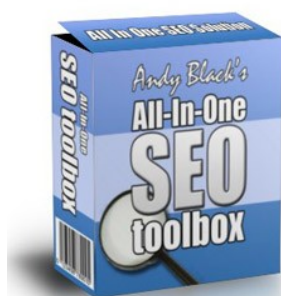


Article Writer Pro

Unlike most **article creators**, Article Writer Pro does **NOT** just take **ONE** article and spin it into many variations. Our system allows you to **steer your articles** in any direction you want! This means that the *pattern* of the content will change from one article to the next, ensuring that **ALL** your articles get **indexed by Google** and escape the duplicate content filter.

Easy Article Rewriter

By using this article rewriter tool and utilising this concept your new rewritten articles will **pass Copyscape 100%**! Our tests returned **NO MATCHES** when we ran our rewritten unique articles through Copyscape. By following this method you will also find that each of your rewritten articles will be between 65 - 75% unique each and every time.



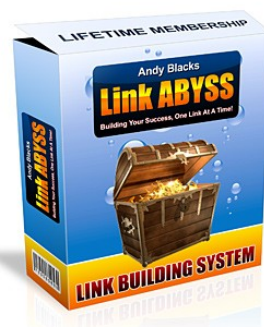
All-In-One-SEO-Toolbox

The All-In-One SEO Toolbox has just got a LOT better! Version 2.0 has a wealth of new features. Features that will enable you to delve deeply into ANY niche and extract tons of useful data. Data that you can use to find lucrative, low competition niches and dominate the search engines.

With Brand New Domain Name Finder.

Link Abyss

Build Masses Of Relevant Backlinks. To Your Monetized Websites And Seriously BOOST Your Rankings. Do you struggle to find relevant one way links to your website? Imagine having instant access to a HUGE network of websites and blogs that you can get backlinks from. All with just a few clicks of your mouse...



Lesley Johnston

Lesley Johnston teaches online business owners how to effectively grow their business online using a wide variety of platforms and tools, including Joomla, WordPress, Google Analytics, Google Webmaster Tools, Internet Marketing and Social Media strategies. Her products include:



[Product Creation Funnel](#)

Create Your Own Information Empire using Free and (Very) Low Cost Tools and Resources and Start Selling Within Hours.

Are you fed up with the lack of your online profits and wish there was a better way to add extra income streams to your business? Learn how to create PAID products with FREE Software!

[Get To The Top Of Your Local Google Listings – FAST!](#)

I have had many clients who were struggling to get search engine traffic other than those that were specifically searching for their business. When they checked Google, their website was often 10 or more pages away from the top of Google.

Follow simple, step-by-step instructions and get listed **in less than 10 minutes.**



[Getting Started With Joomla](#)

Would you like to learn how to create your Joomla website in less than a day by following simple, step by step instructions?

Solve all your Joomla frustrations in one, simple to follow, ebook!

[FREE 6 Week Online Business Course](#)

Confused about how to manage your online business effectively?.

Within 6 weeks you will have a solid understanding of **HOW** to manage your business and **WHAT** you should be doing.



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Why Index Checker?

Unfortunately when you submit your sitemap to Google, it isn't a guarantee that all your pages will be indexed. Sometimes, even if you only have a few pages on your sitemap, it may only be the home page that actually gets indexed. This basically means that even if you have the best search engine optimized pages in the world, with your pages not indexed, it will not be showing up on the search engines and you will not get any search engine traffic to any of these pages.

Where Index Checker comes in, is that you can enter your website sitemap (.xml) or some rss feeds into this handy little tool and find out exactly which pages aren't showing up on Google and be able to do something about it, to ensure they are listed and you start to get the benefit of all your hard work.

Not only can you check your own website pages, but you can also check to see whether your promotional articles and other promotional content on web 2.0 sites are also being indexed. There is no point spending lots of time creating content to get backlinks to your website, if that content is not being indexed either.

Although Google Webmaster Tools will tell you how many pages of your sitemap are indexed, it won't tell you which pages aren't indexed. This is why Index Checker is such a great tool to use in your online business.

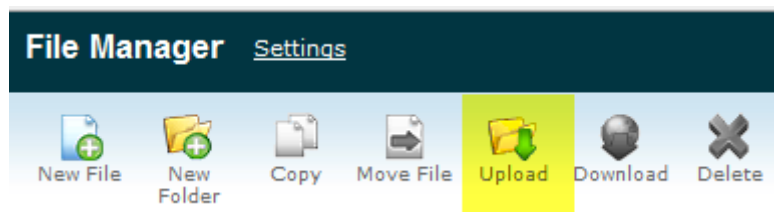
Let's install it so we can start putting it to good use.

Index Checker Installation

You will receive Index Checker in a zip file which you need to upload to your hosting account. There are several ways you can do this. The easiest way is if you have access to cpanel hosting, and you can upload the zip file in its entirety and then extract it within cpanel to your root folder.

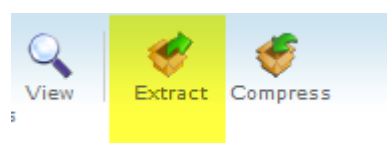
You can also unzip the folder and upload it via your ftp program or by using software such as Dreamweaver.

Installation via cpanel.

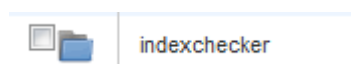


You must leave the zip file intact and go into your **File Manager**. Go into the root folder, which is public_html and upload the zip file.

You will now see your zip file in your file manager. Click on the box beside the file name and click on the extract icon, as below.



You will then see the folder appear.



If you have used an ftp program to upload your Index Checker software, you need to now find the folder as we are about to password protect it.

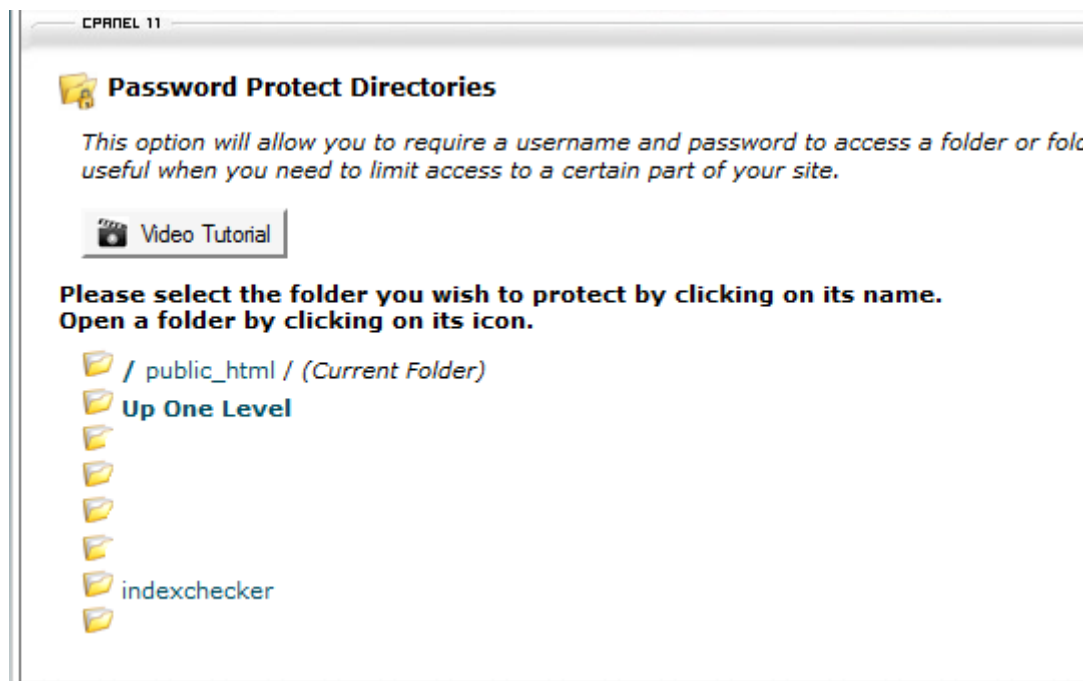
Password Protecting Your Index Checker Folder

As the Index Checker files will be sitting on your own server, you need to password protect the folder so that others can't get access to the server and overload it.

You can password protect the directory on cpanel by going to the **Security** section and going into **Password Protect Directories**.



Click on the Index Checker folder name to be taken to where you password protect your directory.



Next you need to set your security settings, with a username and password

to protect your directory.

Security Settings:

When a user accesses the protected directory through the web, they will be prompted to enter a password. The name that you choose for the protected directory will appear as well.

Password protect this directory:

Name the protected directory

Create User:

Username:

Password:

Password Strength:

 Very Weak (0/100)

Password (Again):

As soon as you add your authorized user, your directory is protected. Now when you go to use Index Checker by going to `yourdomain.com/indexchecker`, you will be asked for your username and password that you created here, so store them in a safe place.

You should also make a slight adjustment in your **php.ini** file to ensure that your queries doesn't time out too quickly.

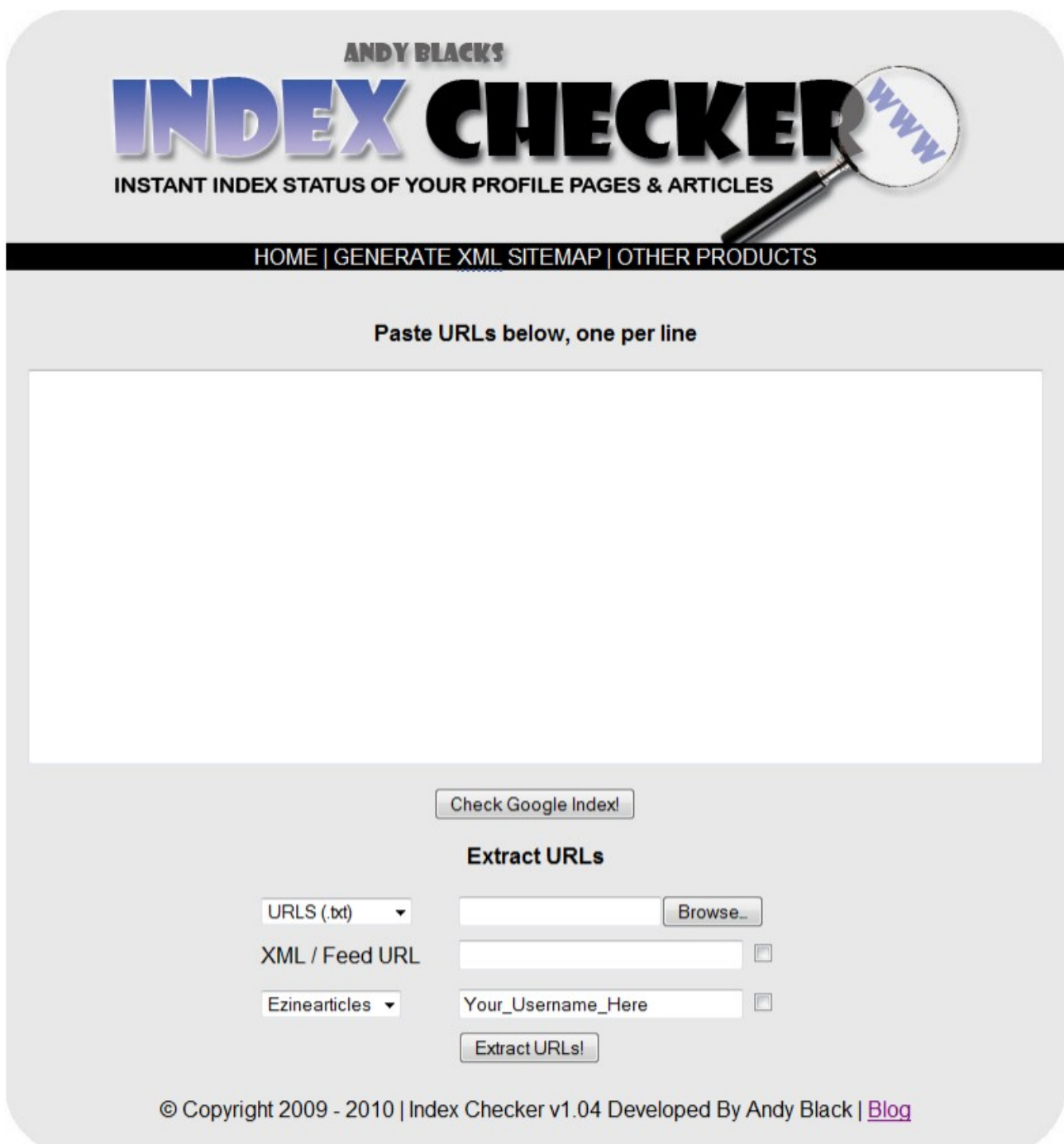


With cpanel you can do this manually, otherwise you can ask your webhost to increase the **max_execution_time** to 300.

max_execution_time

How To Use Index Checker

When you first log into Index Checker, after entering the username and password that you set up when password protecting your Index Checker folder. You will see the following screen:



The screenshot shows the Index Checker web interface. At the top, it features the logo 'ANDY BLACKS INDEX CHECKER' with the tagline 'INSTANT INDEX STATUS OF YOUR PROFILE PAGES & ARTICLES'. A navigation bar contains links for 'HOME | GENERATE XML SITEMAP | OTHER PRODUCTS'. Below this is a large text area with the instruction 'Paste URLs below, one per line'. At the bottom, there are several form elements: a 'Check Google Index!' button, an 'Extract URLs' section with a file upload field (currently showing 'URLS (.txt)') and a 'Browse...' button, an 'XML / Feed URL' field with a checkbox, an 'Ezinearticles' dropdown menu, a 'Your_Username_Here' field with a checkbox, and an 'Extract URLs!' button. The footer contains the copyright information: '© Copyright 2009 - 2010 | Index Checker v1.04 Developed By Andy Black | [Blog](#)'.

This tool is going to play a huge part in the success of your online business!

The best place to start is with your own website and to find out which of your pages still need indexed by Google. You can then decide whether or not you want these pages indexed or not, and with what priority. Some pages such as thank you pages for bought products, you won't want indexed and these shouldn't really be in your sitemap anyway, and if they are, you can also make sure they are taken out. Therefore Index Checker can also be used to let you know if for some reason you have pages indexed that you don't want indexed, so you can delete them from your sitemap.

All you need in order to check which pages on your website are indexed are either your sitemap xml file or rss feed.

For WordPress websites this will be [yourdomain.com/sitemap.xml](#) if you have a sitemap generator plugin installed or [yourdomain.com/feed/](#). Please note that you will see different results when using [sitemap.xml](#) and [/feed/](#) so choose which best fits your requirements for your WordPress website. Most content management systems such as Joomla and Drupal will have sitemap plugins that you can use to generate your sitemap very easily, as well as those of you who have a blogspot blog.

Please note that Index Checker checks your urls by using `site:` or `cache:`

Also, be aware of how your website pages have been submitted to the search engines, as you may find different results between [http://yoursite](#) and [http://www.yoursite](#) so make sure that the urls you are checking are exactly how they have been submitted to Google.

If you have an html website you can easily use the free service provided at:

<http://www.xml-sitemaps.com/>

There is also a link to this website from within the Index Checker software.

Enter your sitemap or feed url into the box below, remember to tick the box, and then click Extract URLs:

XML / Feed URL

The box above will now become populated with all your website pages that are linked to your website sitemap, as you can see from the image on the next page.

Paste URLs below, one per line

```
http://www.businessstartupcourses.com/  
http://www.businessstartupcourses.com/why-you-should-be-using-google-alerts/  
http://www.businessstartupcourses.com/shorten/  
http://www.businessstartupcourses.com/how-to-automate-updating-your-statuses-with-new-  
blog-post/  
http://www.businessstartupcourses.com/lesley/  
http://www.businessstartupcourses.com/7-dollar-reports/  
http://www.businessstartupcourses.com/making-money-with-7-dollar-reports/  
http://www.businessstartupcourses.com/free-report-download/  
http://www.businessstartupcourses.com/milton-keynes/  
http://www.businessstartupcourses.com/start-home-based-business/  
http://www.businessstartupcourses.com/how-to-add-your-opt-in-box-to-wordpress/  
http://www.businessstartupcourses.com/adding-social-bookmarking-to-your-blog-posts/  
http://www.businessstartupcourses.com/using-rss-feeds-to-promote-your-blog/  
http://www.businessstartupcourses.com/getting-your-website-listed-on-google-local-  
listings/  
http://www.businessstartupcourses.com/why-start-a-home-based-small-business/  
http://www.businessstartupcourses.com/how-to-create-your-own-website-cheaply/  
http://www.businessstartupcourses.com/how-to-change-the-name-servers-at-godaddy/  
http://www.businessstartupcourses.com/wordpress-default-privacy-settings/  
http://www.businessstartupcourses.com/changing-your-wordpress-permalinks-to-be-search-
```

Next you need to click on the "Check Google Index" and let Index Checker do it's job!

It is advised that you should only run a query for the same urls once every 48 to 72 hours at the most.

	Page URL	Indexed
1	www.businessstartupcourses.com/	✓
2	www.businessstartupcourses.com/why-you-should-be-using-google-alerts/	✗
3	www.businessstartupcourses.com/shorten/	✗
4	www.businessstartupcourses.com/how-to-automate-updating-your-statuses-with-new-bl...	✗
5	www.businessstartupcourses.com/lesley/	✗
6	www.businessstartupcourses.com/7-dollar-reports/	✗
7	www.businessstartupcourses.com/making-money-with-7-dollar-reports/	✗

You will notice that those that are indexed will have a green tick against them and those that haven't been indexed yet, have a red cross. If any of the url requests are being blocked by Google, you will see a blocked image. If you find that you are getting quite a few blocked images next to the urls, it is better to leave it for a few hours and go back and run the queries again.

If you scroll to the bottom of the page, you will see that there is a summary of how many urls you have searched for, how many are indexed and how many are not indexed.

TOTAL URLS: 38 INDEXED: 2 NOT INDEXED: 36

```

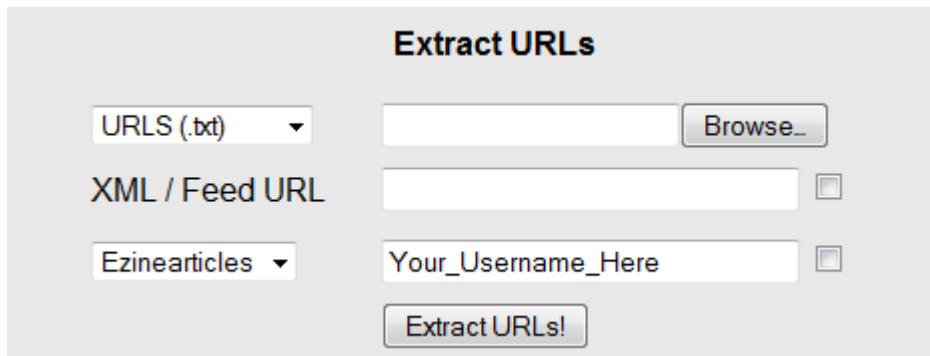
http://www.businessstartupcourses.com/why-you-should-be-using-google-alerts/
http://www.businessstartupcourses.com/shorten/
http://www.businessstartupcourses.com/how-to-automate-updating-your-statuses-with-new-
blog-post/
http://www.businessstartupcourses.com/lesley/
http://www.businessstartupcourses.com/7-dollar-reports/
http://www.businessstartupcourses.com/making-money-with-7-dollar-reports/
http://www.businessstartupcourses.com/free-report-download/
http://www.businessstartupcourses.com/milton-keynes/
http://www.businessstartupcourses.com/start-home-based-business/
http://www.businessstartupcourses.com/how-to-add-your-opt-in-box-to-wordpress/

```

As you can see, this website needs quite a bit of work to get the pages actually indexed. However, that's where Index Checker comes into it's own, it actually gives you a list of what pages still need indexed, so you know which pages need your attention.

It is a good idea to copy and paste this list of unindexed url and create a .txt file with the information. You can create a .txt file using Notepad.

Why? Because rather than having to enter your websites sitemaps and all your article directory urls, squidoo lenmaster url etc everytime you want to check which pages have now been indexed, you can keep them all in one place and then when you want to check your indexing progress, just upload the .txt you have just created.



Extract URLs

URLS (.txt) Browse...

XML / Feed URL

Ezinearticles

Extract URLs!

Then after a week, all you need to do is upload the txt file that you've saved on your hard drive and scan these urls to see what has now been indexed. Making it very easy and quick, for you to track this information. You can then check this file on a weekly basis, taking off urls that are now indexed and adding newly created urls that have not been indexed yet.

After you've saved your unindexed website urls on your .txt file, it's best to keep your .txt file open, as we are now going to check your promotion content urls and add to your .txt file with this information.

Popular Backlink Methods

Ezine Articles

Ezine Articles is a popular article directory that can not only make you stand out as an expert in your market, but give valuable backlinks to your website. To check whether your articles are actually being indexed by the search engines, replace authorusername with your own Ezine Articles account name.

GoArticles

GoArticles is another article directory that you can submit your promotional articles to. In order to find out which of your articles on GoArticles are indexed you need to log into your author account. Go into your **Member Profile** and click on **Click Here** to view your member page. From here you will find the rss feed for your articles. When you click onto the rss feed, you need to copy the url and enter it into your Index Checker. Your feed will look something like this:

<http://www.goarticles.com/cgi-bin/rss-author.cgi?id=243689>

For any other article directory you want to check, find the page that lists your articles (usually you can search by author to find all your articles in one place) and then find the rss feed for it. Once you have the url for this link, this is the link you use to find out which of these articles are indexed or not.



Squidoo

Squidoo not only gives valuable backlinks to your website but you can also earn income from the traffic to your Squidoo lenses. Just use the pulldown menu below, replacing the username with your own Squidoo username and then enter it in Index Checker.

HubPages

HubPages have a similar set up to Squidoo and are another great way to get backlinks and earn an extra income stream. Again, use the pull down menu and replace username with your HubPages username and enter the url into Index Checker to see which of your hubs aren't indexed.

YouTube

Again, using the pull down menu within Index Checker, select YouTube and then enter your username in the field and then extract the urls.

How To Make Money From This Report

As you will have experienced when you bought this report, you can make money by recommending this report to others, by entering your friends and colleagues email addresses within the form, just after purchase.

If you have a mailing list then you can promote this report and receive 100% affiliate commission paid directly into YOUR PayPal account immediately by using the following link:

<http://www.index-checker.com/?e=your@paypalemailaddress.com>

replacing [your@paypalemailaddress.com](http://www.index-checker.com/?e=your@paypalemailaddress.com) with your real payment email address. Remember to keep the "?e=" after the trailing / so that you get paid for every sale. There are also no spaces between the words on the url.

If you don't want others to see your Paypal email address, you can hide the entire affiliate url by using <http://www.bit.ly> or <http://www.tinyurl.com> url shortening services.

When recommending this report you MUST mention that you are an affiliate of this site and will get paid by referring others to buy from it.